**EMILY HUGHES**

SOCIAL MEDIA MANAGER

Dynamic Social Media Manager with 5+ years of experience in content creation and strategy for diverse brands. Skilled in analytics to drive engagement and business goals. Passionate about storytelling and community building.

# **CONTACT**

**PHONE**

+1 (222) 345-6789

**EMAIL**

emily.hughes@email.com

**ADDRESS**

New York, USA

# **Experience**

 **SOCIAL MEDIA MANAGER**

Creative Agency, Los Angeles, USA 2020 - Present

* Developed and executed social media campaigns that increased brand visibility by 40%.
* Analyzed social media metrics to optimize content and engagement strategies.
* Collaborated with marketing and creative teams to produce engaging multimedia content.

**SOCIAL MEDIA COORDINATOR**

TrendSetters Inc., New York, USA 2017 - 2020

* Assisted in the management of social media platforms, increasing followers by 30%.
* Created and curated content for various social media channels, ensuring brand consistency.
* Monitored and responded to audience interactions, fostering a positive online community.

Production

# **EDUCATION**

 **BACHELOR OF ARTS IN COMMUNICATIONS**

University of California, Los Angeles, USA 2017

 **DIPLOMA IN DIGITAL MARKETING**

New York University, New York, USA 2015

Production

# **LANGUAGES**

* **English:** Native
* **Spanish:** Professional
* **French:** Conversational

# **SKILLS**

* Social Media Strategy
* Content Creation
* Analytics and Reporting
* Community Management
* Brand Development
* Multimedia Production